



JUAN G. ALZAGA

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STUDIES

Buenos Aires, Argentina Graphic Design, Universidad de Palermo

Buenos Aires, Argentina Adobe Flash CS4, DataZero

WORK

Mar. 2011 – Current Art director at Cruz Barcelona – Creative Factory.

Mar. 2010 – Mar. 2011 Art director at BAMBOO Magazine.
Editorial designer at BAMBOO Magazine.
Graphic designer at Cruz Barcelona – Creative Factory.

Mar. 2009 – Mar. 2011 Graphic designer at BAMBOO Magazine.

Jun. 2008 – Nov. 2008 Graphic designer at Mil Estudio.

AREAS *of* EXPERTISE

BRANDING

Logo design
Brand development
Visual identity
Marketing campaigns

MARKETING

Web design
Landing pages
Mailing & Newsletter
Stationary

CREATIVE

Editorial design
Illustration
Iconography
Art direction

WEB KNOWLEDGE

Frontend Development (HTML+CSS+jQuery)